

Miss Spokane

Scholarship Organization



2027

CONTESTANT

**GUIDE
BOOK**

Mission Statement

The Miss Spokane Scholarship Organization is a nonprofit 501(C)(3) Organization in Spokane, Washington. The organization is completely organized and executed by volunteers who believe in the potential of our community's young women and are dedicated to providing them with unique opportunities for growth. Volunteers raise funds for scholarships, produce the competition, prepare the new titleholders for the state competitions, and facilitate involvement in the community. Miss Spokane has been an integral part of the Spokane area since 1912, and the teen program began in 2004! Each year, the titleholders participate in numerous local and civic events, visit numerous schools, raise funds, and donate countless hours to local charities, all while representing Spokane in the finest light.

Contestant Qualifications

Teen: Ages 13-17

Miss: Ages 18-28

Must be a citizen of the United States of America.

Must be female, not married, not pregnant nor a parent or adoptive parent of any child.

Must meet geographic eligibility.

Is not a current contestant, participant, or titleholder in any other local, state, regional, national, or international competition similar in nature to the Miss America Program.

Must attend all rehearsals and events.

Must pay a \$49.99/year Miss America registration fee.

Must pay a \$150 Spokane registration fee.

Must raise \$30 for the American Heart Association's Go Red for Women.

Must purchase/borrow a Rebel Athletic fitness outfit.

Must sell a minimum 2 pages of advertisements in the program magazine.

Qualities & Attributes **of a titleholder**

- Ready and willing to commit to a year of service to the job of Miss Spokane with a strong work ethic
- Ready to commit to preparing for the Miss Washington/Miss Washington's Teen competition
- Possess the confidence, maturity, presence, and patience to captivate, engage and maintain the attention of people of all ages
- Ready to promote and fundraise for the Miss Spokane Scholarship Organization and other fundraisers throughout the year as well as her Community Service Initiative at the local and state levels
- "Face and Voice" of the Miss Spokane Scholarship Organization and its volunteers, contestants, and sponsors
- Is creative and innovative and possesses a good sense of judgment in participating and representing the title of Miss Spokane/Miss Spokane's Teen on social media
- Trustworthy with a true sense of self
- Articulate and talented
- Potential commercial spokesperson for sponsors
- Non-programmed, fresh, and approachable
- Charismatic, dynamic, and humble
- Mature enough to handle the job, all of its responsibilities and the expectations of a titleholder
- Manageable, punctual, flexible, gracious, coachable, and willing to listen; disciplined
- Dynamic and energetic – that "it" quality that is hard to define
- In good health with the stamina to work long days when needed
- Will dedicate her year to being all of the above and becoming her very best self with potential to become the state titleholder
- Purpose, personality, people skills, and professional

Schedule

AUGUST 22: Informational Meeting

- Time: 10am-11/11:30am
- Location: The Hive - 2904 E Sprague Ave, Spokane, WA 99202
- Open: Parents/guardians are welcome to attend.
- This is an optional (but highly encouraged) meeting for anyone interested in signing up for the program in the Miss, Teen, or Ambassador divisions. You will meet the volunteers and titleholder(s) and learn all about the organization, phases of competition, rules and regulations, and schedule.

SEPTEMBER 12: Entry Deadline at 8pm

- The entry form, entry fee, and Standards of Conduct must be received by 8pm.

SEPTEMBER 13: Due (Online) by 8pm

1. Fashion Show Form - see *Fashion Show Information* page for more information.

SEPTEMBER 14-19: Fashion Show Fittings

- Contestants will be assigned to specific stores that they will be modeling for. Contestants will be given contact information for each store and it will be the contestant's responsibility to contact the store to set up a fitting appointment.
- See *Fashion Show Information* page for more information.

SEPTEMBER 20: Fashion Show & Headshots (REQUIRED)

- Time: 10am - 3:30pm (end time is approximate)
 - Please arrive between 9:30am-9:55am. No earlier than 9:30am and no later than 9:55am. We will begin promptly at 10am.
- Location: Woman's Club of Spokane - 1428 W 9th Ave, Spokane, WA 99204
- To Wear: Headshot Outfit. See *Headshot Information* page for more information. Please arrive with your hair and makeup ready to go. You are welcome to bring anything you might need for touch ups.
- To Bring: Water bottle, snacks/lunch (there is no fridge or microwave), and shoes/undergarments needed for the fashion show.
- Closed & Open: Headshots are closed - parents, friends, family, etc. are not permitted to attend headshots. However, the Fashion Show is a public event - parents, friends, and family are encouraged to attend!
- See *Fashion Show Information* page for more information.

Schedule

OCTOBER 3: Due (Online) by 8pm

1. Interview Fact Sheet
2. Interview Community Service Initiative (CSI) Essay
3. Miss America Website Registration (if you didn't already register when you submitted your entry form)
4. Production & Talent Form
5. Magazine Ad Submissions
6. *Optional* – Academic Award Submission
7. *Optional* – Community Service Award Submission

OCTOBER 4: Rehearsal (REQUIRED)

- Time: 9am–2:30pm (may change based on final # of contestants)
- Location: The Hive – 2904 E Sprague Ave, Spokane, WA 99202
- To Wear: Athletic Outfit
- To Bring: Water bottle, snacks/lunch, heels, and tennis shoes.
- Closed: Parents, friends, family, etc. are not permitted to attend.
- Contestants will learn the opening production dance and walking patterns, perform her talent, and have a practice interview. Contestant numbers will be selected. Ad sales winners will choose first and then it will be random draw for the remaining line up.

OCTOBER 10: Due (Online) by 8pm

- If desired, contestants may submit an updated Fact Sheet and/or CSI Essay. At 8pm, the most recent copies that you have submitted will be the version given to the judges.
 1. Interview Fact Sheet
 2. Interview Community Service Initiative (CSI) Essay

OCTOBER 11: Due (Online) by Start of Rehearsal (9am)

- American Heart Association (AHA) Funds

OCTOBER 11: Dress Rehearsal (REQUIRED)

- Time: 9am–2:30pm (may change based on final # of contestants)
- Location: The Hive – 2904 E Sprague Ave, Spokane, WA 99202
- To Wear: Athletic Outfit
- To Bring: Water bottle, snacks/lunch, and **ALL WARDROBE & SHOES** for competition.
- Closed: Parents, friends, family, etc. are not permitted to attend.
- Contestants will run through every phase of the show, including talent. Contestants will also have another practice interview.

Schedule

OCTOBER 12-18: People's Choice Voting

OCTOBER 17: Private Interviews

- Time: Individual times are assigned based on contestant number.
 - Teens will likely be in the AM and Miss will likely be in the PM.
- Location: Windermere Manito - 2829 S Grand Blvd, Spokane, WA 99203
- To Bring: Water bottle
- Closed: Parents, friends, family, etc. are not permitted to attend. They are welcome to walk you to/from the front door.

OCTOBER 18: Theater Dress Rehearsal & On Stage Competition

- Time: All Day (the following schedule may be adjusted)
 - **8am-9am: Dressing Room Move In** | Contestants are allowed to move their belongings in at any time during this time frame and must be fully moved in and in their opening number outfit by 9am. Contestants may NOT be in the venue earlier than 8am. Helpers may bring luggage to the theater door but may not enter the theater, no exceptions.
 - **8am-9am: Free Stage Time** | Contestants will be able to practice walking patterns and talents on stage. Theater sound system and microphones are not accessible at this time; please plan accordingly and bring a phone to play your background track, if applicable.
 - **9am-12pm: Dress Rehearsal** | We will run the full show all the way through as if it was the actual competition.
 - **2pm: Showtime**
- Location: Bing Crosby Theater - 901 W Sprague Ave, Spokane, WA 99201
- A light meal, snacks, and water will be provided. Contestants are welcome to bring their own food as the organization may not be able to cater to all food allergies and preferences. There is no refrigerator or microwave. Please pack food accordingly and refrain from bringing any strong-smelling food/beverages.
- Contestants may **not** leave the theater at any time after they arrive until the conclusion of the show.
- Parents, friends, family, hairstylist, etc. are **not** allowed backstage any time before, during, or after the event. If a contestant is getting her hair/makeup professionally done, this will need to be completed prior to arrival at the theater.

Schedule

- Audience members are welcome to bring signs, lights, or cheering accessories but must be courteous of those sitting behind them. If cheering items become an issue, they will be removed and returned after the event. No glitter is allowed.
- Only immediate family of the newly crowned titleholders will be allowed on stage for photos following the competition.
- No professional photography, professional videography, flash photography, or live streaming is allowed. The official photographer will be photographing the entire event and will provide the digital downloads free of charge after the competition. The show will also be live streamed - information to access the live stream will be posted on the official Miss Spokane Scholarship Organization website and social media pages.

OCTOBER 19: New Titleholder Meeting (TBD)

- Time: To Be Announced
- Location: To Be Announced
- To Wear: Interview-Type Outfit (can be same outfit from competition)
- To Bring: Notebook, personal calendar to go over schedules
- The titleholder's parent(s)/guardian(s) are welcome to attend. Please, no other friends or family.

Headshot Information

Wardrobe Must Be:

- **Teen:** Solid **BLUE** (please avoid pale blue and navy blue)
- **Miss:** Solid **BLACK**
- Can be a top & bottom (pants or skirt) set, dress, or jumpsuit
 - For Miss and Teens - any bottoms must be solid black, shoes may be any color, accessories may be any color.

Wardrobe/Accessories May NOT Include: Crown, tiara, large headpiece, shorts, crop top or showing midriff, or showing undergarments.

Examples:



Photos will be available for free digital download, compliments of our amazing photography sponsor.

No alternate photoshoot appointments will be available.

The photos taken will be given to the judges and published on the website, social media, competition video, and in the competition magazine.

Fashion Show Information

Date: Sunday, September 20, 2026

Location: Woman's Club of Spokane - 1428 W 9th Ave, Spokane, WA 99204

Time: 2pm - 3/3:30pm (doors open at approximately 1:45pm)

- Contestants must arrive between 9:30am and 9:55am. No earlier than 9:30am and no later than 9:55am. Rehearsal will begin promptly at 10am.

Seating: Open Seating

Tickets: \$20 each (all ages) if purchased in advance (online). Lap infants under the age of 1 are free. If tickets are sold at the door, they may be sold at a higher price. The link to purchase tickets will be announced on social media and published on our website.

Contestants do not need a ticket for the event. Parents/family do not receive free or discounted tickets. Ticket sales are part of how we fundraise. Thank you for understanding.

Additional Information:

- Contestants must arrive with their hair and makeup done and dressed in their headshot outfit (see *Headshot Information* page).
- Contestants will have a mini-rehearsal/workshop for the competition. We will go over all competition paperwork, phases of competition, competition wardrobe requirements, etc.
- Contestants will have the opportunity to ask questions about the competition, paperwork, wardrobe, etc.
- Contestants will also have a fashion show rehearsal.
- Parents, etc. are not allowed backstage at any time before, during, or after the Fashion Show.

All funds raised at the Fashion Show will go directly towards the scholarships awarded at the 2027 competition.

Phases of Competition

Private Interview - 30% of Total Score

This is the first phase of competition to take place. Each contestant interviews for 10 minutes with a panel of 5-7 judges. The contestant will have up to 30 seconds for her opening statement, 9 minute interview, and up to 30 seconds for a wrap up/closing statement. Wardrobe is the contestant's choice - fashionable interview attire. Contestants are questioned on their background as presented on their fact sheet, their community service initiative, educational and career goals, opinions on age-appropriate current events/social issues, interests, hobbies extracurricular activities, etc.

On Stage Question - 10% of Total Score

Each contestant appears on stage in the same outfit she wore for her private interview with the judges. Contestants will respond to one question. The question will be written by the Miss Spokane Scholarship Organization and will be about the contestant's community service initiative (CSI). Responses may not be longer than 20 seconds.

Fitness - 20% of Total Score

Each contestant appears on stage in a fitness outfit (not swimsuit) from Rebel Athletic, the official partner of the Miss America Organization. Contestants will walk in a pre-determined walking pattern. The contestant is responsible to ordering/receiving her fitness outfit on time.

Talent - 20% of Total Score

Each contestant performs a routine of up to 90 seconds of her own choosing, in her choice of wardrobe. Talent types must be listed on the "Approved Talent List" created by the Miss America Organization. The Miss Spokane Scholarship Organization will have final approval for all talent presentations and props. Cheer stunting and ballroom dancing may use a partner (see partner rules).

Evening Wear - 20% of Total Score

Each contestant appears on stage in an outfit of her own choosing, representative of what she would wear to a formal "after five" social event. Neither the gown itself nor the estimated cost of the gown will be considered in scoring. Contestants will walk in a pre-determined walking pattern.

On Stage Show Order

National Anthem

Opening Video

Opening Production Dance

Titleholder Introductions

Contestant/Ambassador Introductions

Starling Introductions

Judge Introduction Video

Special Performance

On Stage Question

Special Performance

Fitness

Starling Production Dance

Talent

Intermission

Evening Wear

Starling Crownings

Outgoing Titleholder Farewells

Parade of Contestants

Awards

Crownings

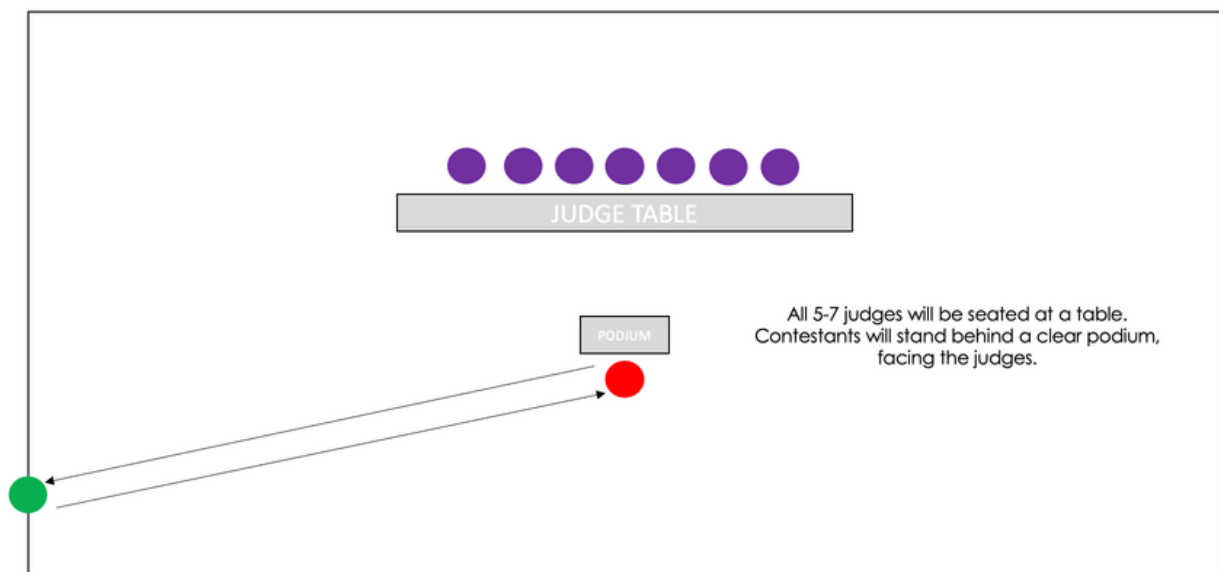
Additional Awards

There is always a chance that show order may change.

Private Interview

Wardrobe: Dress, pants, skirt, etc. Be fun and fashionable! Not casual (such as jeans) and not formal (no cocktail/gowns).

Examples:



Opening Production Dance

Wardrobe: All **BLACK**. Contestants may wear a dress, jumpsuit, pant/top, skirt/top, etc. **Shoes** (any type – heel, flat, tennis shoe, boot, etc.) must also be black. No showing socks if sneakers are worn. Any **accessories** (including belts) may be black, silver, gold, or bronze.

YES

Can raise arms
Can dance in it (including shoes)
5" or more inseam

NO

No strapless
No floor length gowns
No crop tops
No midriff
No booty cheeks
No bracelets

Examples:



Choreography: Will be taught at rehearsal.

Note: Contestants will be given their positions and group numbers at rehearsal.

Introductions

Immediately following the opening production dance, everyone will line up and take turns introducing themselves on stage.

The introduction should be brief and must include:

- Name (first and last)
- Career/career goal
- Age (optional)
- Grade/school/degree
- Teen/Miss designation

The introduction should not include:

- Contestant number
- Community service initiative

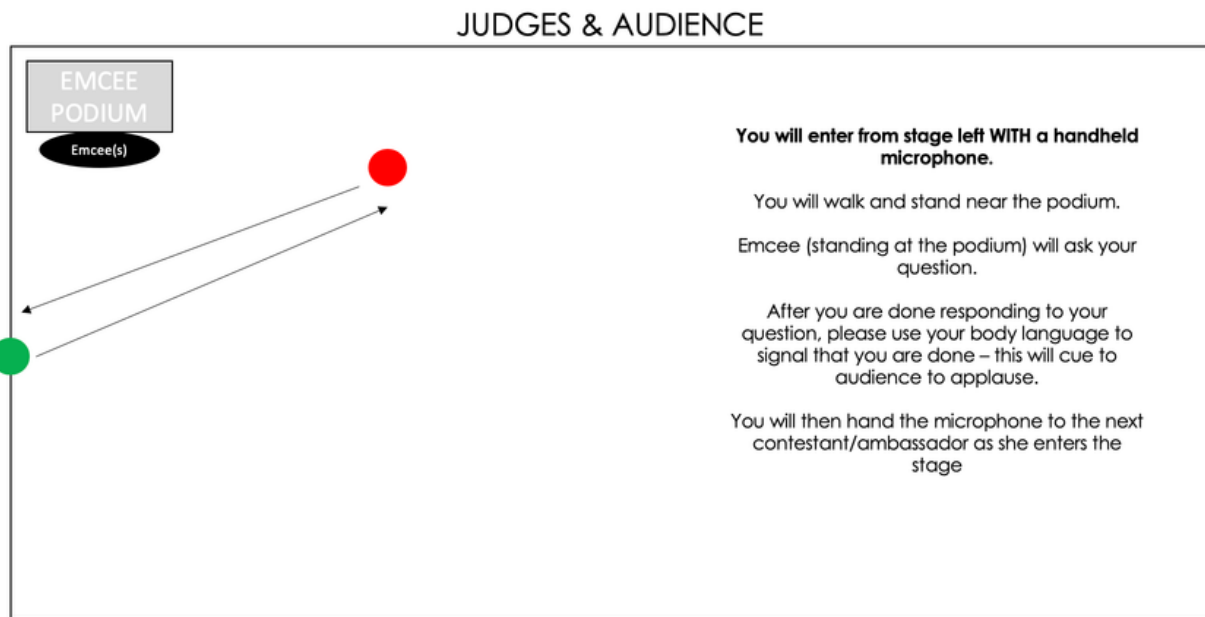
Examples:

- Currently a 12-year-old 7th grader at Sacajawea Middle School, hoping to one day become a teacher, I am Teen Contestant Sally Sue!
- I am Teen Contestant Sally Sue. Currently a 14-year-old freshman at Lewis and Clark High School with plans to be a future veterinarian!
- Currently a 19-year-old freshman attending Gonzaga University pursuing a degree in Communications, I am Miss Contestant Sally Sue.
- Currently a 23-year-old graduate of Gonzaga University, working as a real estate broker helping people achieve home ownership – I am Miss Contestant Sally Sue.

On Stage Question

Wardrobe: Same outfit worn for private interview competition.

Choreography: (Taught and practiced at rehearsal)



Question Examples:

- Why is your CSI essential for the Spokane Community?
- As Miss Spokane/Miss Spokane's Teen, how do you plan to fundraise for your CSI?
- As Miss Spokane/Miss Spokane's Teen, how will you encourage others to volunteer for your CSI?
- How can you get people of all ages, young and old, involved with your CSI?
- How does your CSI positively impact the Spokane community?
- What is the most important thing that people need to know about your CSI?
- Why are you passionate about your CSI?
- What have you done to be involved with your CSI?
- If you could create a new fundraising event for your CSI, what would it be?
- If you were to win Miss Spokane/Miss Spokane's Teen, and then win the state competition, how would you take your CSI statewide?

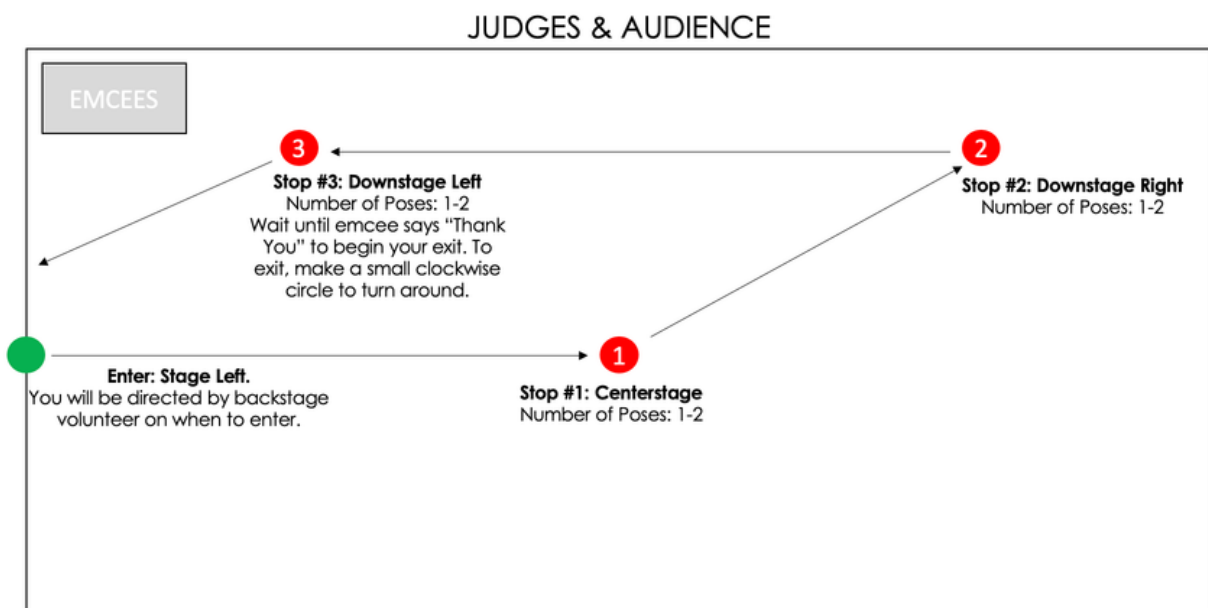
Fitness

Wardrobe:

- **Outfit:** Purchased at <https://rebelathletic.com/collections/curated-styles-for-miss-america-organization>. Contestants may choose any red top and bottom listed on the partnership site (no jackets). Previous red styles from 2024-2026 are also allowed.
- **Shoes:** Solid white tennis shoes (small colored logo is okay). No bling. If socks are worn, they must be white.
- **Accessories:** Stud/small earrings are allowed (but not required). No other accessories are allowed.
- **Undergarments:** If additional support is needed, a contestant may wear a black sports bra or matching red sports bra underneath her top. If a contestant would like more coverage under a skirt, she may wear matching red or black shorts (athletic biker-type shorts).

Note: It is the contestant's responsibility to order her fitness wardrobe, making sure that it arrives in time and fits appropriately.

Choreography: (Taught and practiced at rehearsal)



**Fitness wardrobe approved at the Spokane competition is not automatically approved for the state level or other local competitions.*

Talent

Wardrobe: Contestant's choice! Appropriate for the contestant's talent. Show personality!



Choreography: Contestant's choice! All contestants will enter and exit through stage left.

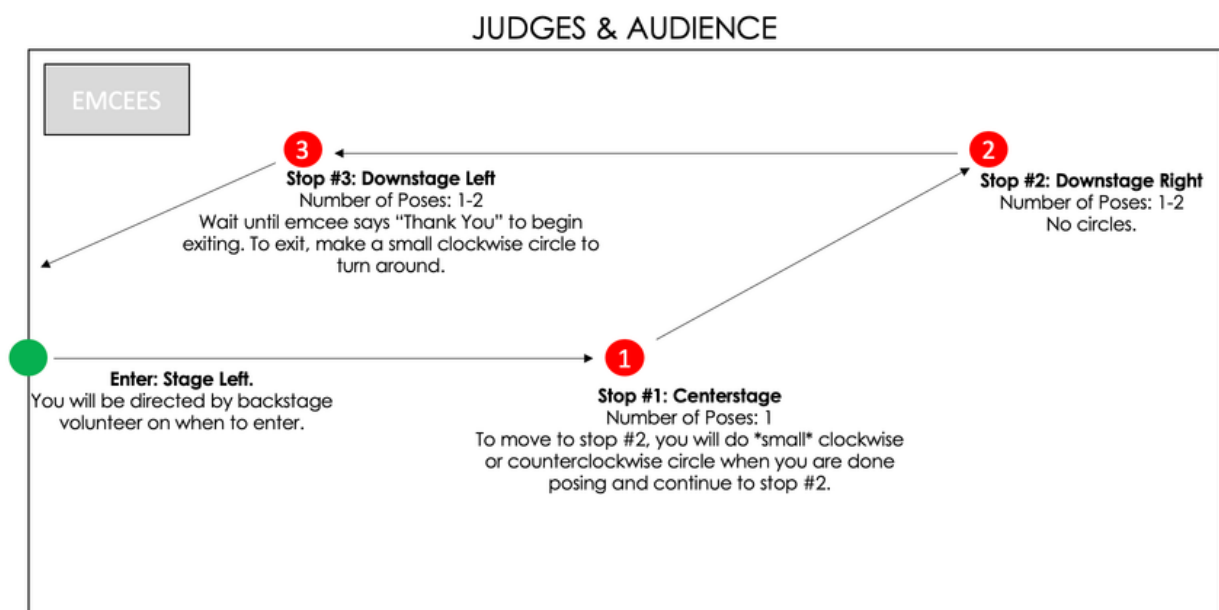
Note: Each solo talent performance is 1.5 minutes (90 seconds) maximum from start to finish. A full list of talent rules and regulations, including prop and partner prop rules, is listed on the Miss Spokane Scholarship Organization website. All contestants must use a background track.

Evening Wear

Wardrobe: Contestant's choice - representative of what the contestant would wear to an "after five" social event. Age appropriate.



Choreography: (Taught and practiced at rehearsal)



Ticket Sales

Tickets will be sold through Tickets West. Seating will be open (no reserved seats – unless a contestant wins the magazine ad sales competition!) Tickets purchased in advance will be \$25 (plus processing fees) for all ages – children under the age of 1 are free. Parents/family do not receive free or discounted tickets. Ticket sales are part of how we fundraise. Thank you for understanding.

People's Choice

The People's Choice Award goes to the Teen and Miss contestant who raise the most money in their respective category. Online voting will begin the Monday before the competition. In-person voting will be available at the competition (cash only). All voting (online and in-person) will close after intermission at the competition. Winners will be announced at end of competition. Each winner will receive a cash prize based on what their category raised as a whole. The remainder of the money raised will go to the organization. \$1 = 1 Vote.

Awards

The Miss Spokane Scholarship Organization is a 501(C)(3) scholarship program run completely by volunteers. Each year, the amount of scholarship awarded on stage is determined by the final number of contestants in each category as well as the amount raised that year. This money is raised through sponsors/donations, magazine advertisement sales, magazine sales, ticket sales, people's choice, etc. A list of awards typically given each year can be found on the website.

Magazine Ad Sales Information

All contestants must sell a minimum of 2 pages in advertisements.

Prices: \$150 half page, \$200 full page

See *Magazine Ad Order Form* (online) for detailed information.

Examples: Companies, contestant features, friends and family, good luck pages, CSI features, etc.

See *Magazine Ad Order Form* (online) for a link to examples.

Helpful Hints for Selling:

- Ask early! Do not wait until the last minute.
- Go in person, don't just call or send an email.
- Show examples - we have copies of previous magazines and may give a contestant a copy to use as an example when approaching potential purchasers, just ask us :).
- Ask local businesses, family members, and friends.
- Make sure they know that ALL the money raised goes towards the nonprofit scholarship program, primarily the scholarships awarded.
- Let them know that the Miss Spokane Scholarship Organization is a 501(C)(3) organization.

Ad Sales Competition:

- **Prize:** The Miss and Teen contestant who raise the highest dollar amount of advertisements will get:
 - To choose her contestant number first.
 - VIP reserve seating for her cheering section (a designated number of reserved seats, not free tickets).
- In the case of a tie, the tie breaker will be the highest total number of ads sold. If still a tie, the next tie breaker will be whoever had all ads turned in and paid for at the earliest date.
- All advertisements must be turned in and paid for on time in order to qualify.
- Please DO NOT approach any current Miss Spokane Scholarship Organization sponsors - a list of current sponsors can be found on the website.

Program magazines will be sold at the competition.

Magazine Ad Sales Information

All contestants must sell a minimum of 2 pages in advertisements.
For example - this could be (A) 2 full pages, (B) 4 half pages, (C) 1 full page
+ 2 half pages.

Examples:

We love to see you Smile!



*Good luck to Chloe and all the contestants of
Miss Teen Spokane & Miss Spokane
from Damon Orthodontics!*

Achieve your winning smile with Damon Orthodontics!

Schedule your **FREE** consultation today
at an office near you:

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**GOOD LUCK,
AVA LOEUN!**



WE LOVE YOU!!

From,
Mom and Dad,
The Lo Eun Family,
The Spolski Family,
The Stone Family,
The Beeson Family,
The Cash Family,
The Knipprath Family,
The Lewis Family,
The Melka Family,
The Moua Family,
The Nave Family,
The Stevens Family,
The Taylor Family



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Starling Program

The Starling Program (formerly called Miss Spokane Princess Program) is designed for young girls who are looking to improve upon skills that promote self-confidence and poise.

This is not a competition.

Girls age 5-10 on October 18, 2026

Resident of North Idaho or Eastern Washington

Introduce Themselves on Stage

Performs a Production Dance on Stage

Is Crowned and Sashed on Stage

\$150 Entry Fee

Receives: A t-shirt, production accessories, tiara, sash, and professional photographs. Receives the crown and sash on stage.

More Information: www.MissSpokane.org/Spokane-Starlings

Ambassador Program

The Ambassador Program is designed for girls who want to learn and/or be better prepared to run in a teen competition.

This is not a competition.

Girls age 11-13 on October 18, 2026

Resident of North Idaho or Eastern Washington

Participate in a 4 Minute Interview with the Miss/Teen Judging Panel

Performs the Opening Production Dance & Introductions On Stage
with the Miss/Teen Contestants

Participate in On Stage Question on Stage

Participate in Evening Gown on Stage

\$150 Entry Fee

Receives: A t-shirt, tiara, sash, and professional photographs.
Receives the crown and sash on stage.

More Information: www.MissSpokane.org/Ambassador-Program

State Competitions

The winner of Miss Spokane's Teen 2027 will compete at Miss Washington's Teen 2027. She is also encouraged to bring a Pinecone Princess with her. If she is unable to find one, state will assign one to her.

The winner of Miss Spokane 2027 will compete at Miss Washington 2027.

All state events will occur in Olympia, Washington.

State Dates are currently being moved due to new dates from the Miss America Organization. Below are approximations for when they will occur.

Pinecone Princess Crowning - April/May

Teen Forum - April/May

Miss Forum - April/May

Teen Competition - Early/Mid June

Miss Competition - Early/Mid June

Contact Information

WEBSITE

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EMAIL

director@missspokane.org

DIRECTOR

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