

Miss Spokane

Scholarship Organization

2027

AMBASSADOR

**GUIDE
BOOK**

Contact Information

DIRECTOR

Jeremy Abrams

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Participation

This is not a competition.

Each Ambassador will participate in:

Fashion Show

Rehearsals and Practice Interviews

Private Interview (4 minutes long)

On Stage Opening Production Dance

On Stage Introductions

On Stage Question

On Stage Evening Wear

On Stage Finale Production Dance Number

Invited to Events Throughout the Year

Schedule

AUGUST 22: Informational Meeting

- Time: 10am-11/11:30am
- Location: The Hive - 2904 E Sprague Ave, Spokane, WA 99202
- Open: Parents/guardians are welcome to attend.
- This is an optional (but highly encouraged) meeting for anyone interested in signing up for the program in the Miss, Teen, or Ambassador divisions. You will meet the volunteers and titleholder(s) and learn all about the organization, phases of competition, rules and regulations, and schedule.

SEPTEMBER 12: Entry Deadline at 8pm

- The entry form and entry fee must be received by 8pm.

SEPTEMBER 13: Due (Online) by 8pm

1. Fashion Show Form - see *Fashion Show Information* page for more information.

SEPTEMBER 20: Fashion Show & Headshots (REQUIRED)

- Time: 10am - 3:30pm (end time is approximate)
 - Please arrive between 9:30am-9:55am. No earlier than 9:30am and no later than 9:55am. We will begin promptly at 10am.
- Location: Woman's Club of Spokane - 1428 W 9th Ave, Spokane, WA 99204
- To Wear: Headshot Outfit. See *Headshot Information* page for more information. Please arrive with your hair and makeup ready to go. You are welcome to bring anything you might need for touch ups.
- To Bring: Water bottle, snacks/lunch (there is no fridge or microwave), outfit/shoes/undergarments needed for the fashion show.
- Closed & Open: Headshots are closed - parents, friends, family, etc. are not permitted to attend headshots. However, the Fashion Show is a public event - parents, friends, and family are encouraged to attend!
- See *Fashion Show Information* page for more information.

OCTOBER 3: Due (Online) by 8pm

- Interview Fact Sheet
- Optional - Magazine Ad Submissions

Schedule

OCTOBER 4: Rehearsal (REQUIRED)

- Time: 9am-2:30pm (may change based on final # of participants)
- Location: The Hive - 2904 E Sprague Ave, Spokane, WA 99202
- To Wear: Athletic Outfit
- To Bring: Water bottle, snacks/lunch, heels, and tennis shoes.
- Closed: Parents, friends, family, etc. are not permitted to attend.
- Ambassadors will learn the opening production dance and walking patterns. Each ambassador will have an individual practice interview with a panel of volunteers. Ambassador numbers will be selected. Ad sales winners (if any) will choose first and then it will be random draw for the remaining line up.

OCTOBER 10: Due (Online) by 8pm

1. If desired, ambassadors may submit an updated Fact Sheet. At 8pm, the most recent copies that you have submitted will be the version given to the judges.

OCTOBER 11: Dress Rehearsal (REQUIRED)

- Time: 9am-2:30pm (may change based on final # of participants)
- Location: The Hive - 2904 E Sprague Ave, Spokane, WA 99202
- To Wear: Athletic Outfit
- To Bring: Water bottle, snacks/lunch, and **ALL WARDROBE & SHOES** for the show.
- Closed: Parents, friends, family, etc. are not permitted to attend.
- Ambassadors will run through every phase of the show. Ambassadors will also have another practice interview.

OCTOBER 17: Private Interviews

- Time: Individual times are assigned based on ambassador number.
 - Teens/Ambassadors will likely be in the AM and Miss will likely be in the PM.
- Location: Windermere Manito - 2829 S Grand Blvd, Spokane, WA 99203
- To Bring: Water bottle
- Closed: Parents, friends, family, etc. are not permitted to attend. They are welcome to walk you to/from the front door.

Schedule

OCTOBER 18: Theater Dress Rehearsal & Show

- Time: All Day (the following schedule may be adjusted)
 - **8am-9am: Dressing Room Move In** | Ambassadors are allowed to move their belongings in at any time during this time frame and must be fully moved in and in their opening number outfit by 9am. Ambassadors may NOT be in the venue earlier than 8am. Helpers may bring luggage to the theater door but may not enter the theater, no exceptions.
 - **8am-9am: Free Stage Time** | Ambassadors will be able to practice walking patterns on stage.
 - **9am-12pm: Dress Rehearsal** | We will run the full show all the way through as if it was the actual competition.
 - **2pm: Showtime**
- Location: Bing Crosby Theater - 901 W Sprague Ave, Spokane, WA 99201
- A light meal, snacks, and water will be provided. Ambassadors are welcome to bring their own food as the organization may not be able to cater to all food allergies and preferences. There is no refrigerator or microwave. Please pack food accordingly and refrain from bringing any strong-smelling food/beverages.
- Ambassadors may **not** leave the theater at any time after they arrive until the conclusion of the show.
- Parents, friends, family, hairstylist, etc. are **not** allowed backstage any time before, during, or after the event. If a contestant is getting her hair/makeup professionally done, this will need to be completed prior to arrival at the theater.
- Audience members are welcome to bring signs, lights, or cheering accessories but must be courteous of those sitting behind them. If cheering items become an issue, they will be removed and returned after the event. No glitter is allowed.
- Only immediate family of the newly crowned titleholders will be allowed on stage for photos following the competition.
- No professional photography, professional videography, flash photography, or live streaming is allowed. The official photographer will be photographing the entire event and will provide the digital downloads free of charge after the competition. The show will also be live streamed - information to access the live stream will be posted on the official Miss Spokane Scholarship Organization website and social media pages.

Headshot Information

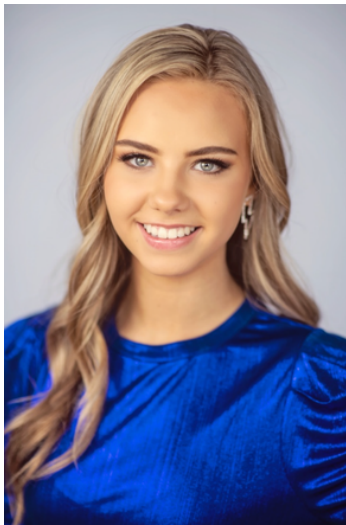
Wardrobe Must Be:

- Solid **BLUE** (please avoid pale blue and navy blue)
- Can be a top & bottom (pants or skirt) set, dress, or jumpsuit
 - Any bottoms must be solid black.
- Shoes and accessories may be any color.

Wardrobe/Accessories May NOT Include:

- Crown, tiara, or large headpiece
- Shorts
- Crop top or showing midriff
- Showing undergarments

Examples:



Photos will be available for free digital download, compliments of our amazing photography sponsor.

No alternate photoshoot appointments will be available.

The photos taken will be given to the judges and published on the website, social media, competition video, and in the competition magazine.

Fashion Show Information

Date: Sunday, September 20, 2026

Location: Woman's Club of Spokane – 1428 W 9th Ave, Spokane, WA 99204

Time: 2pm – 3/3:30pm (doors open at approximately 1:45pm)

- Ambassadors must arrive between 9:30am and 9:55am. No earlier than 9:30am and no later than 9:55am. Rehearsal will begin promptly at 10am.

Seating: Open Seating

Tickets: \$20 each (all ages) if purchased in advance (online). Lap infants under the age of 1 are free. If tickets are sold at the door, they may be sold at a higher price. The link to purchase tickets will be announced on social media and published on our website. Ambassadors do not need a ticket for the event. Parents/family do not receive free or discounted tickets. Ticket sales are part of how we fundraise. Thank you for understanding.

Additional Information:

- Ambassadors must be dropped off with their hair and makeup done and dressed in their headshot outfit (see *Headshot Information* page).
- Ambassadors will have a mini-workshop for the competition. We will go over all paperwork, phases of participation, wardrobe requirements, etc.
- Ambassadors will be wearing their own outfit for the fashion show. This can be a favorite costume, favorite school outfit, favorite holiday dress, etc.
- Please drop off your Ambassador with a bag containing her outfit (including shoes and accessories) for the fashion show.
- Please fill out (online) the Fashion Show Participation Form on/before September 13 at 8pm.
- Parents, etc. are not allowed backstage at any time.

On Stage Show Order

National Anthem

Opening Video

Opening Production Dance

Titleholder Introductions

Contestant/Ambassador Introductions

Starling Introductions

Judge Introduction Video

Special Performance

On Stage Question

Special Performance

Fitness

Starling Production Dance

Talent

Intermission

Evening Wear

Starling Crownings

Outgoing Titleholder Farewells

Finale Production Dance

Awards

Crownings

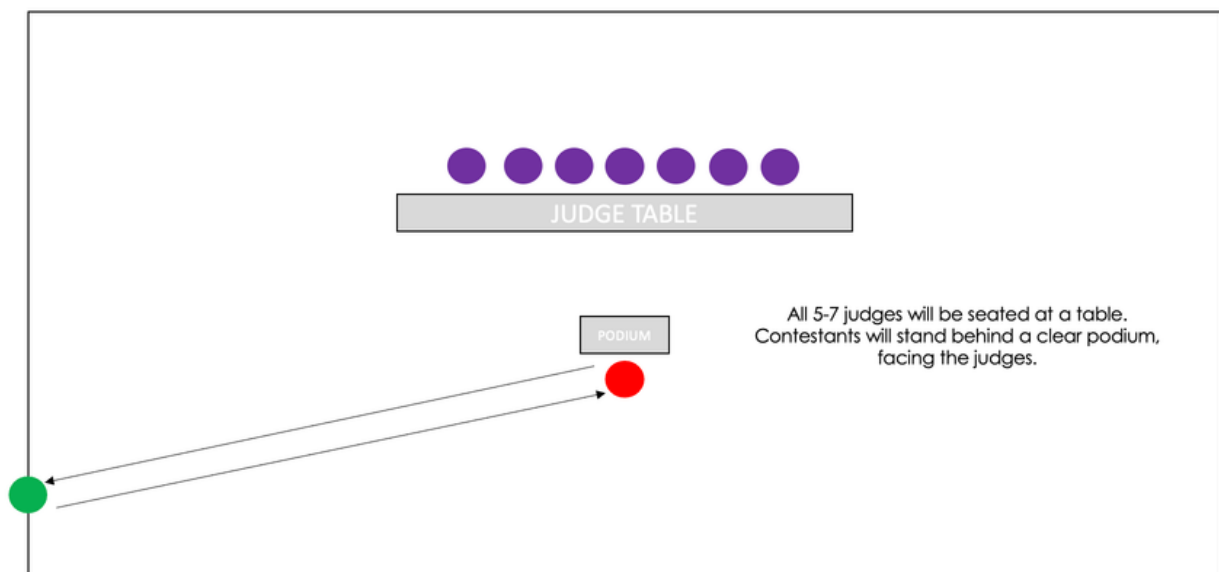
Additional Awards

There is always a chance that show order may change.

Private Interview

Wardrobe: Dress, pants, skirt, etc. Be fun and fashionable! Not casual (such as jeans) and not formal (no cocktail/gowns).

Examples:



All 5-7 judges will be seated at a table.
Contestants will stand behind a clear podium,
facing the judges.

Opening Production Dance

Wardrobe: All **BLACK**. Ambassadors may wear a dress, jumpsuit, pant/top, skirt/top, etc. **Shoes** (any type - heel, flat, tennis shoe, boot, etc.) must be skin color (blends with the Ambassador's skin) or black. No showing socks if sneakers are worn. Any **accessories** (including belts) may be black, silver, gold, or bronze.

YES

Can raise arms
Can dance in it (including shoes)
5" or more inseam

NO

No strapless
No floor length gowns
No crop tops
No midriff
No booty cheeks
No bracelets

Examples:



Choreography: Will be taught at rehearsal.

Note: Ambassadors will be given their positions and group numbers at rehearsal.

Introductions

Immediately following the opening production dance, everyone will line up and take turns introducing themselves on stage.

The introduction should be brief and must include:

- Name (first and last)
- Career/career goal
- Age (optional)
- Grade/school/degree
- Ambassador designation

The introduction should not include:

- Ambassador number
- Community service initiative

Examples:

- Currently a 12-year-old 7th grader at Sacajawea Middle School, hoping to one day become a teacher, I am Ambassador Sally Sue!
- I am Ambassador Sally Sue. Currently a 12-year-old 7th grader at Sacajawea Middle School with plans to be a future veterinarian!

On Stage Question

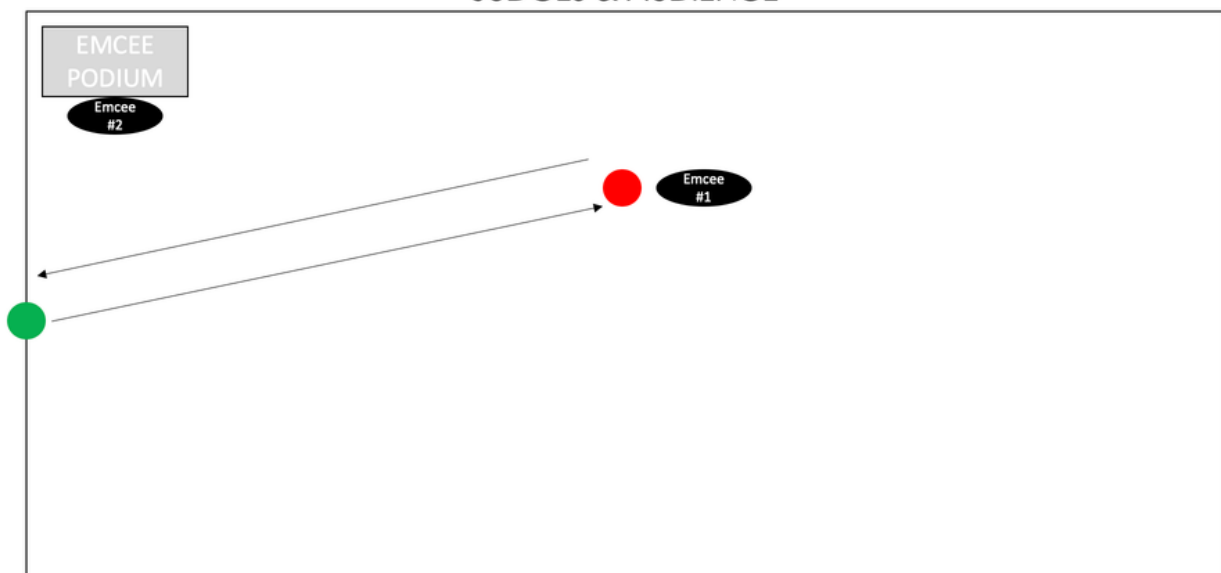
Wardrobe: Same outfit worn for private interview phase. Be fun, yet professional, and show your personality! Should not be a formal gown or cocktail dress.

Examples:



Choreography:

JUDGES & AUDIENCE



On Stage Question

Note: The question asked will be about something written on the Ambassador's fact sheet.

Question Examples:

1. Why do you want to work as [career] when you are older?
2. What inspired you to want to be a [career] when you are older?
3. How long have you been involved with [talent type]?
4. How/why did you get involved with [talent type]?
5. What about [talent type] do you enjoy?
6. Why is [accomplishment] important to you?
7. Tell me about how you achieved [accomplishment]?
8. Tell me about [interesting fact]?
9. Why is [how you stay active] important to you?
10. Why is [bucket list item] on your bucket list?

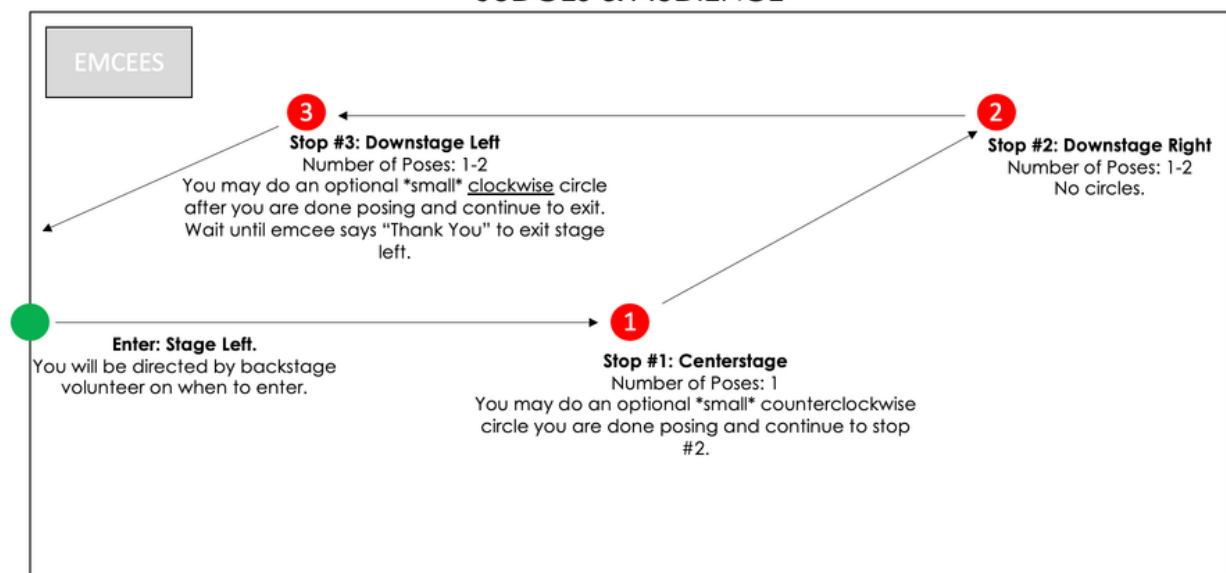
Evening Wear

Wardrobe: Ambassador's choice - representative of what the Ambassador would wear to an "after five" social event or formal dance. Age appropriate. Floor length is advised, but not required.



Choreography:

JUDGES & AUDIENCE



Magazine Ad Sales Information

Magazine ad sales are optional for ambassadors.

Prices: \$150 half page, \$200 full page

See *Magazine Ad Order Form* (online) for detailed information.

Examples: Companies, ambassador features, friends and family, good luck pages, etc.

See *Magazine Ad Order Form* (online) for a link to examples.

Helpful Hints for Selling:

- Ask early! Do not wait until the last minute.
- Go in person, don't just call or send an email.
- Show examples - we have copies of previous magazines and may give a contestant a copy to use as an example when approaching potential purchasers, just ask us :).
- Ask local businesses, family members, and friends.
- Make sure they know that ALL the money raised goes towards the nonprofit scholarship program, primarily the scholarships awarded.
- Let them know that the Miss Spokane Scholarship Organization is a 501(C)(3) organization.

Ad Sales Competition:

- **Prize:** The Ambassador who raise the highest dollar amount of advertisements will get:
 - To choose her ambassador number first.
 - VIP reserve seating for her cheering section (a designated number of reserved seats, not free tickets).
- In the case of a tie, the tie breaker will be the highest total number of ads sold. If still a tie, the next tie breaker will be whoever had all ads turned in and paid for at the earliest date.
- All advertisements must be turned in and paid for on time in order to qualify.
- Please DO NOT approach any current Miss Spokane Scholarship Organization sponsors - a list of current sponsors can be found on the website.

Program magazines will be sold at the competition.

